



Final Report to the City of Bainbridge Island

Lodging/Tourism Grant -2016

The main objective of the Bainbridge Island Museum of Art's (BIMA) project, funding to mount three diverse art exhibitions in 2016, was to drive tourism to Bainbridge Island. BIMA is located right across from the Bainbridge-Seattle ferry terminal and at the corner of Winslow Way and Highway 305. Due to its location and free admission, BIMA attracts about 75,000 visitors per year.

In 2016 BIMA had a record attendance. Unique and stimulating exhibitions attracted people as did two group shows featuring 23 artists. Over 900 people attended the Friday night Members' Previews, approximately 300 for each of three exhibitions.

Exhibitions are also complemented by educational activities (lectures, art workshops and special events) planned for the shows, including tours and field trips. 2,424 people attended a tour or field trip at BIMA in 2016, 1,057 of them school children.

In particular, Barbara Earl Thomas' show, *Heaven on Fire*, brought an increase of visitors by 8%. *The Seattle Times*, *The Stranger*, *Seattle Met* magazine, KUOW radio, *art ltd.* magazine and *Seattle* magazine are just a few of the publications to recommend visitors attend the show at BIMA.

The total number of visitors for 2016 (as of 11/30/16) was 73,745. Our Docents at the front desk capture the number of visitors each day by clicking on a counter. The Docents often ask where visitors are from and many visitors also leave notes in the comment book, including their hometown.

The exhibitions during 2016 were as follows:

Summer 2016

- Barbara Earl Thomas: *Heaven on Fire*
- Steve Parmelee: *Assemblage II*
- Marita Dingus: *Hanging from the Rafters*
- Selections from the Permanent Collection: *BIMA @ 3!*
- Artist's Books: *Chapter 8 - Everything Including the Kitchen Sink*

Spring 2016

- Group Show: *Journeys*
- Steve Parmelee: *Assemblage*
- Marita Dingus: *Hanging from the Rafters*
- Nancy Thorne Chambers: *A Story Place*
- Steve Jensen: *Boats*
- Selections from the Permanent Art Collection
- Artist's Books: *Chapter 7 - Form and Content*

Fall/Winter Exhibitions | 2015/16

- Group Show: *Thought Patterns*
- Steve Maslach: *New Light*
- Heikki Seppa: *Master Metalsmith*
- Caroline Cooley Browne: *Goings & Comings*
- Artist's Books: Chapter 6 - *Regarding Nature... or Disregarding It*

Both group shows in 2016, *Thought Patterns* and *Journeys*, featured artists from Olympia, Lummi Island, Vashon Island and the Seattle area. Many spent the night in Bainbridge Island lodgings while installing their shows and for the shows' openings. Friends and family of the artists also came to Bainbridge to stay for a weekend or several days.

We estimate about 20 hotel/overnight stays for each of our three shows from artists and their friends and family. We do not track other visitors who stay on Bainbridge specifically to see BIMA but Linda Thurrott, General Manager of the Best Western has said that many of the guests there come specifically to visit BIMA.

An analysis of our guest book from August 2015-October 2016 documented comments from people from 46 of the 50 United States and 33 countries around the world. Although many of these visitors were day visitors, logic says that some most likely spent the night on Bainbridge Island.

Our partners throughout these exhibitions continue to be US Bank and the Ames Family Foundation. The Ames Family Foundation provided funding to specifically feature diverse artists showing work that explores their own cultural journeys.

The City of Bainbridge Island's logo was on all collateral that accompanied the exhibitions, including postcards, rack cards and paid advertising in Seattle and Kitsap County publications (see two examples enclosed).

Bainbridge Island Museum of Art							
2017 Exhibitions Season, Project Budget							
<i>Revised 10/1/15</i>							
Season	Spring	Summer	Fall/Winter	General	Total	Notes	Actual Expenses
<u>EXPENSES:</u>							
Curatorial Fees							
Guest Curator Stipend				4,500	4,500		\$3,301
Curator Mileage				2,000	2,000		\$3,242
Printed Materials							
Trifold Brochure		2,500	2,500	2,500	7,500		\$2,664
Postage	500	500	500	500	2,000	Preview invites, exhibit loan forms and contracts	\$1,999
Exhibit cards	1,000	1,000	1,000		3,000	Rack cards x 3 rotations	\$2,854
Invites, etc.	450	450	450		1,350	Alpha Graphics, Printery & in-house combination x 3 shows	\$2,205
Signage/Text panel Installation	1,200	1,500	1,200		3,900		\$8,553
Artists' Expenses	2,000	2,000	2,000	2,000	8,000		\$5,676
Shipping	5,000	5,000	5,000	2,550	17,550	Local and regional art handling	\$15,000
Art Handlers & Crew	4,000	4,000	4,000	12,000	24,000		\$20,000
Lighting				2,700	2,700		\$1,590
Painting & Supplies				7,500	7,500		\$6,591
Insurance Rider				500	500		\$500
Equip. Rentals				2,500	2,500		\$3,039

Special Prog.				4,000	4,000	Includes Family Art Day, Day of the Dead, etc.	\$8,534
Photography				2,000	2,000		\$1,262
Contingency- EXH.				2,000	2,000		\$2,000
Expense Totals							
	14,150	16,950	16,650	47,250	95,000		\$89,010
REVENUES:							
City of Banbridge Island Lodging Tax (this grant)					10,000		12,000
Barbara Earl Thomas host Committee					10,000		0
Ames Family Foundation					10,000		12,500
Foundation Support - other, pending					15,000		10,000
Corporate Sponsors - pending					10,000		0
USBank					5,000		0
Other Government Support - pending					2,000	Suquamish Tribe	0
BIMA Fundraising Event					10,000	Art Auction	28,510
BIMA Annual Fund Drive					15,000	Individual Donors	15,000
Museum Donation Box - attributed					5,000		6,000
Exhibition-related Store merchandise sales					3,000		5,000
Revenue Totals					95,000		89,010